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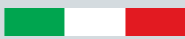
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Made in Italy

Corporate Profile



Made in Italy

 A thoroughly Italian tradition of quality and technology. 



Made in Italy guaranteed by Vision 2000

Sometimes it is almost limiting to speak of quality certification. Yes, that's right, because CB considers quality not to be just an abstract term, but a value; the value of a company which takes the utmost care in even the smallest aspect of its activities - to achieve the maximum level of reliability, efficiency and sturdiness of its products. From the selection of raw materials to the organisation of production processes, the very last detail is carefully studied to achieve the best possible result. Since October 2003, Vision 2000 certification has been guaranteeing CB's high quality standards, but this quality is recognised above all by the market: the chicken spits, ovens, lava rock grills and all the other CB products stand comparison in terms of reliability and efficiency. "Made in Italy" is a fact with CB, i.e. the equipment is fully designed, manufactured and tested in Italy, using Italian materials and components and with a unique and incomparable design. CB's premises are at Bottanuco, in the province of Bergamo, just a few minutes from the Capriate exit on the A4 Milan-Venice motorway.

Experience

Know-how and leadership reinforced over time



1965-2005 – 40 years of market success. This demonstrates the quality of CB's products. With 40 years of continuous evolution, unceasing development of new solutions and uninterrupted product and process improvement, CB is the unrivalled leader in Italy and amongst the first three companies in Europe in the production of chicken spits, electric ovens and grills, thanks to its constant search for perfection. CB's experience has been reinforced over the years and this know-how now represents the Company's most important asset. This is a major asset which it is impossible to acquire without a dedicated commitment to research, design, customer care and investments so that a higher level of quality is always maintained. Without these commitments, only a good-priced product may be offered, but we offer value which our customers know very well.

Technology

In the forefront of steel processing



The heart of the CB production is its 3,000 m² factory fitted with five assembly lines. It is an extremely technological heart, based on the most advanced machinery currently available for the processing of steel sheeting and on the most modern computerised design systems. The new models are designed with sophisticated CAD-CAM software, enabling every type of simulation of the machine processing conditions and perfect management of the components and nesting phase. The designs are taken over by numerically controlled machines, which automatically manage the punching, cutting and storage phases of the semi-finished products. Extreme care is taken in the tungsten welding of the steel sheeting to obtain perfect and solid joints. All the welding finally undergoes shot peening, using ceramic shot, which gives an impeccable final appearance.

Flexibility

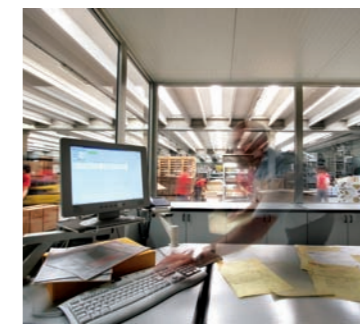
From order to delivery in a week



Just-in-Time. In a modern company, Just-in-Time represents a concept, a revolutionary production philosophy. In CB we have transformed traditional production logics by adapting them to this concept, enabling the immediate satisfaction of any request of our customers within a time which would otherwise be impossible. Nowadays, all the models in our catalogue are available on demand within just one week. Just-in-Time therefore means maximum production flexibility, immediate execution of the order and a greater savings in time and cost – which is all to the benefit of our customers. It has not been easy to achieve this result. CB has invested enormously in technology and research into the optimum combinations which enable the pre-set targets to be reached. We have been successful and this now represents the best guarantee for our customers that we are able to satisfy their need.

Catalogue

A range of 200 models for roisseries and catering



We have a very simple philosophy at CB: customers must find everything they need. It is for this reason that the range of CB products for roisseries and catering is so complete. Why does a new project at CB always start with the question: "what are the customer's needs?" Small size, fast cooking, a greater visibility? We build the appliance around these requirements, so that it precisely meets the specific aims for which it has been manufactured. No other company is able to offer a catalogue containing more than 200 different models - in terms of functions, output and measurements - of traditional and automatic planetary electrical and gas chicken spits, electric hot air chicken spits, lava rock grills, gas and electrical gyros, hot dog warmers, electric pizza ovens, convection ovens, kebab preparation tools, hot and cold ventilated counters, manual wrapping machines, spiral mixers, sterilizers for knives and water softeners. You merely need to ask and we have the answer.

Service

The guarantee of an efficient network



More than 2,200 customers throughout Italy and 1,000 customers in 37 countries worldwide sum up what CB currently represents in the catering equipment sector. From the largest production and distribution facilities (supermarkets, shopping centres, industrial catering) down to smaller-sized catering facilities, they all find a safe reference point at CB which is able to provide hot/cold cooking and storage turnkey systems. But that is not all! We provide the installation and after-sales service throughout Italy, thanks to a carefully selected network of efficient and extremely reliable retailers. We have dedicated enormous effort to the improvement of our technical-commercial service and our customers know that they will never be left alone, as we will closely follow and assist them at all times. Because for us, even this is a sign of quality.